



DAVID ANTHONY (UK)

From early 90's David has been knee deep into the US sound , first picking up with the vibe of Detroit his real love coming from the soulful sound of New York. Spear headed by the legendary Tony Humphries. David teamed up with Anthony Baugh to start the Vice Versa Record label, which went on to be one of the UK's leading underground dance labels of its times. David soon found his music was being played and aired on major radio stations and night clubs Using the alias's Device and Devibes they produced over 35 releases having much success. Starting to branch out licensing deals began to flow. Michael Watford's 'Coming Home' was picked up by Azuli Records along with Fayleine Brown's 'You Know I Missed you' and 'Joy'. Licensing also followed with StrongHouse, Freetown Records and Public Demand. Through the success of Vice Versa Records they quickly moved into the remix arena working for the majors (SDA was launched as another production name). These included Polydor, Universal Ministry of Sound. Early 2001 David launched HiLife Records which was a reflection of the market change from vinyl to MP3. David worked with artists Kathy Brown, Lisa Millett, Aleyshia Lei and also remixes for Code Red, Universe Media and Liquid Deep. While still producing products under the Kemet Soul banner.