



## PEPPE CITARELLA

Pepe Citarella (born in 1975) is an Italian DJ and producer. He began to play his daddy's vinyls when he was a teenager, focusing on Stevie Wonder and Barry White. Listening to Soul, R&B and Disco he was captured from the music world, projected to be a consistent part of his life. During '90 Pepe Citarella explored his instinct, buying records by himself and moving freely in genres, like Jazz, Garage, Old School. He dreamt to play drums, but ...so he approached the art of mixing, looking for warm and natural sounds. Masticating Black Music and House Music, Pepe Citarella built his set characterized by Soulful genre. Pepe's talent was mature and allowed him to experience with new frontiers, different from Italy. So he

challenged Latin world; in that place Pepe discovered different cultures and new concepts in music that belong to him from birth, having his maternal grandmother of Mexican origin. After a couple of years spent across the world, Pepe decided to import in Italy this fund of experience. Pepe was excited, so he was back again to entertain dancers in Italian clubs. Best Italian stages disputed Pepe on console; appreciated for his style. Pepe was skilful to play sets with U.S. Sounds.

In 2008 Pepe joined "Qi Clubbing Family" and became an undisputed resident DJ in Prive' area, confirming success in the best Italian clubs. In the same year, Pepe got in contact with India during an exhibition in Aversa, his birth-place; the acquaintance with the famous artist in house and Latin music, allowed Pepe to experience as India's supporter on international stages.

These collaborations drove Pepe and India to the first hit titled "Taalacateo". Taalacateo ranked at the TOP in the Best International Dance Chart and "BillBoard" Dance/Club Play Song Chart. In 2012, Pepe produced "MamaAfrica" with India and Paki Palmieri. Unique style, mixing tribal rhythms and soul. Original mix version became a hit in most popular charts and "Citarella Dub Piano Mix" played in clubs worldwide, Japan included. With this song, Pepe initiated important collaborations with most famous labels, e.g. "Tony Records" CEO Tony Humphries, DJ Jacko Label/Production Manager and A&R in this time, Pepe and DJ Jacko formed "Two 4 Soul" a group that produces soulful and house music essentially.

In 2015 starts the collaboration with DJ Spen whom began to publish the works of Pepe Citarella on his labels "Quantize" & "Unquantize". The first song was "Yanguici Birr" (a song featuring African percussion sounds with a "Ghanaian" text and one of very hot trumpet, this was the Pepe Citarella song that drew attention during the DJ Spen Live performances at NEHUM party, (one of the organizations among the most important in Europe that offers musical evenings and events of a certain thickness), appreciating the qualities of Pepe Citarella like DJ & Producer, in fact after the publication "Yanguici Birr" dominated the top spot for six weeks in the top 100 of AfroHouse at [traxsource.com](http://traxsource.com)

In 2016 other collaborations start with "Vida Records" label founded by Pablo Fierro with the song "Nawe" and "MoBlack Records, label funded by MoBlack (Mimmo Falcone) with the song "Ayo Néné"